



Macon County Public Health

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Press Release

WIC PROGRAM PROVIDES ASSISTANCE FOR ELIGIBLE WOMEN, INFANTS & CHILDREN

Franklin, NC – WIC or the Special Supplemental Nutrition Program provides supplemental nutritious foods, infant formula, nutrition education, breastfeeding support and referrals to health care and community resources. The WIC program is available at Macon County Public Health, 1830 Lakeside Drive, Franklin, NC. You may apply for the WIC Program Monday-Friday from 8:00am-5:00pm.

To be eligible a person must:

- Be a pregnant woman; a breastfeeding woman who has had a baby in the last 12 months; a woman who has had a baby in the last six months; an infant; or a child up to the fifth birthday;
- Reside in North Carolina;
- Meet income eligibility scale – the gross annual household income cannot exceed 185% of the Federal poverty income guidelines – All Medicaid, Food and Nutrition Services (SNAP) and Work First Recipients meet the WIC income eligibility criteria; and
- Have an identified nutritional risk as determined by a health professional. Nutritional problems include anemia, poor growth, previous poor pregnancy outcome, inadequate dietary intake and other nutrition related health problems.

In May 2018, the Macon County WIC Program transitioned to eWIC. Participants now receive WIC food benefits loaded onto a card, rather than paper checks. The smartphone app, Bnft™ allows participants to view their benefit balance, scan products at the store to check if they are authorized by WIC, and more. Shopping for and transacting WIC benefits is now easier than ever!

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For more information about WIC or to make an appointment please visit Macon County Public Health located at 1830 Lakeside Drive, Franklin, NC, or call (828)349-2081. You may also call the NC Care Line at 1(800)662-7030.

This institution is an equal opportunity provider.

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